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# COMPETENCE PROFILE SIMON BERKLER

Systemic Organisation and Management Consultancy

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**STRATEGY**  
**ORGANISATION**  
**TRANSFORMATION**

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## Focus of Consultancy

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### STRATEGIE

Systemic strategy development and implementation with the service fields:

- ▶ Future and vision processes
- ▶ Identity, corporate guiding principles and positioning
- ▶ Process consultancy and change management

### ORGANISATION

Systemic organisation development and management of change processes with the service fields:

- ▶ Development of corporate values and culture
- ▶ Team and department development
- ▶ Process consultancy and change management

### TRANSFORMATION

Design and management of transformation processes in order to develop „new style companies“ with the service fields:

- ▶ Cultural change for a new economy
- ▶ Corporate management strategies for our time
- ▶ Development of corporate values and culture

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## Scope of Consultancy

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### SCOPE OF CLIENTS

Profit- and non-profit organisations, small and medium size businesses and corporations

### BUSINESS LANGUAGES

German, English

### REFERENCES

Audi business innovation GmbH, BLG LOGISTICS GROUP AG & Co. KG, Continental AG, Deutschlandradio, Deutsche Post AG, Festo AG & Co. KG, Gruner & Jahr AG & Co. KG, Hessischer Rundfunk, Nestlé Schöller GmbH, NürnbergMesse GmbH, Mitteldeutscher Rundfunk, ProSiebenSat.1 Media AG, Selux AG, ŠKODA AUTO a.s., Technische Universität Clausthal-Zellerfeld, Volkswagen AG, Volkswagen Financial Services AG

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## Professional Experience

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- SINCE 2015**                      Founding Partner TheDive ([www.thedive.com](http://www.thedive.com))
- SINCE 2014**                      Co-Founder B Corp Germany ([www.bcorporation.net](http://www.bcorporation.net))
- SINCE 2013**                      Freelance systemic organisation and management consultant
- 2007 – 2012**                      Managing director at strategy agency different, Berlin/Hannover
- ▶ Key consulting areas: marketing, brand and communication strategies, process consultancy
  - ▶ Key industries: automotive, financial services, logistics, media
- 2003 – 2007**                      Account Director and Unit Director at strategy agency different, Berlin/Hannover
- 1999 – 2003**                      Project Leader at strategy agency different, Berlin/Hannover
- STUDIES,  
ACADEMIC ACTIVITIES,  
PROFESSIONAL TRAININGS**
- ▶ Professional training in „Systemic organisation development and change management“ at the Institute for Systemic Consultancy in Wiesloch, Germany
  - ▶ Integral professional training „WeChange“, Global Consciousness Consulting, Berlin, Germany
  - ▶ Doctorate (Dr. phil.) at the Institute for Journalism and Communication Research, Hanover on the subject of Media Economics
  - ▶ Course in Media, Communication and Legal Studies at the Institute for Journalism and Communication Research, Hanover and the Albert Ludwig University of Freiburg im Breisgau, Germany (Degree in Media Science)

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## CONTACT

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